

Reichert Stamping Company's repeat orders Minster's performance and service.



Another die is set in one of Reichert Stamping's newest P2-150's... one of eight Minster P2's in the company

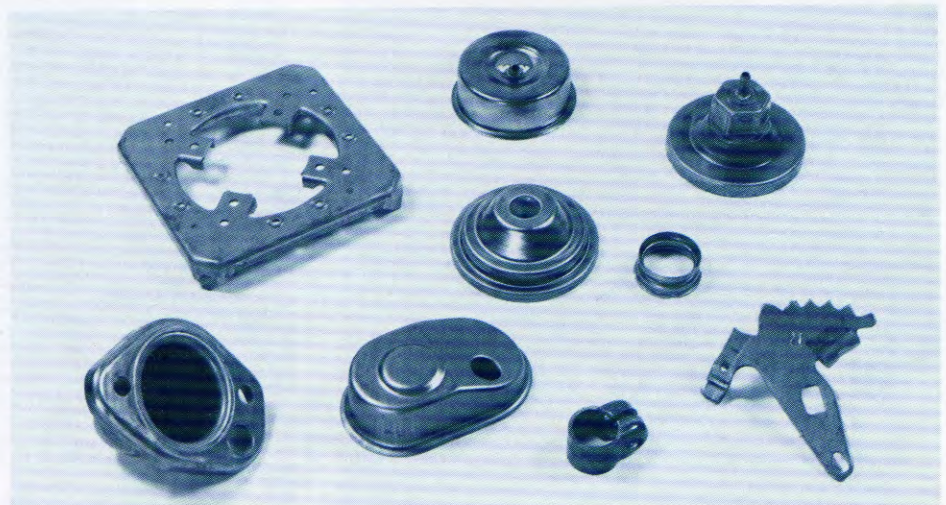
Until 1968 Reichert Stamping Company, Toledo, Ohio, did not have any presses over 60 tons capacity. Then, they decided to expand their capability with 150 ton presses. The excellent performance of a Minster Piece-Maker® P2-60 automatic production press purchased in 1955 and two B1-45 high speed presses installed in the mid-60's led the firm back to Minster in 1968. Following their philosophy of always having a back-up press of equal capacity, they bought two Piece-Maker P2-150 presses... one for immediate delivery from stock and one for later delivery.

Paul Reichert, president, says "Minster's reputation is good and our experience with them has confirmed it. We now have seven P2-150 presses in our plant. Only one has ever required work on the clutch, and that one had run for 11 years."

Reichert Stamping Company was founded in 1924 by Paul Reichert's grandfather and carried on by his father when, in 1932, the company had 6 employees and annual sales of about \$30,000. At that time during the Depression, the firm exclusively produced copper toilet floats and in the mid-30's began making small snap-in blanks for electrical conduit boxes. By 1939 they were into light stamping with small O.B.I. presses.

Paul Reichert joined the company in 1963 and by 1970 sales had more than doubled. Their business today is heavily concentrated in automotive parts. Their expertise in pollution control parts is extensive and allowed the company to more easily weather the automotive slump of 1974-75.

A variety of drawn and formed parts produced on progressive dies at Reichert Stamping



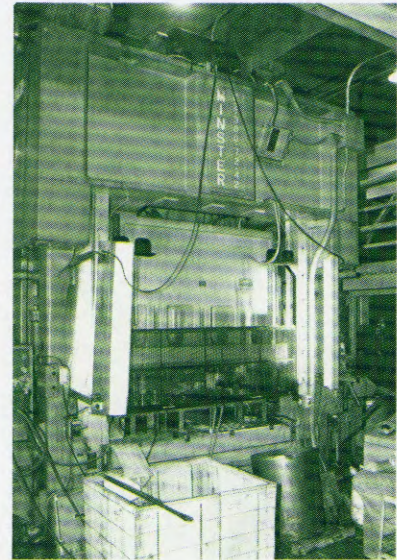
based on

Reichert Stamping does extensive forming and draw work in progressive dies on material ranging in thickness from .020" to .200". The company has just moved from an old inner-city industrial building to a 227,000 sq. ft. plant on 40 acres west of Toledo where they operate three shifts with 140 employees. Reichert designs and builds a percentage of their own tooling, and they have 21 die makers in their tooling department.

Today the company has fifteen Minster presses ranging from No. 5 O.B.I.'s up to two E2-300 ton HeviStamper presses. Many of their older presses have been modernized with Minster press conversions. Mr. Reichert states, "We found we could get a complete Minster Clutch Conversion faster than we could get repair parts for an old clutch on another press, and I happen to like the Minster clutch. Its performance has been outstanding."

One of the biggest factors in Reichert Stamping's faith in Minster is performance on repair parts. "When you need a part, big or small, **you get it!** Our Minster's have needed very few repair parts actually, but when you do need them, they're there."

Mr. Reichert has another good reason for preferring Minster presses. He explains, "Ninety-nine percent of any production problems we have are unrelated to our presses. I hear often of people who are having press problems, but that's a problem we just **do not** have."



One of Reichert's two Minster E2-300 HeviStamper® presses

Line of Minster Piece-maker® presses in new plant

